



# Thermal Printers

Demanding Work Demands the Best



# Work Demands Don't Let Up. Neither Do Zebra Printers.

**The clock is ticking. Deadlines are looming. Your printer has to work. Period.** In blazing heat and ice cold. In high traffic and high humidity. Whether dropped or dirtied.

**It will, if it is a Zebra thermal printer.** From the dock to the door. From the stockroom to the hospital room. From the plant floor to the sales floor. These printers won't let you down. They're rigorously tested to never test your patience.

**What about IT's workload? Only intelligent printers can offload that.** That's because they talk to existing systems and cloud services from day one. They offer set-it-and-forget-it ease for managing and securing thousands of printers across thousands of miles. And their intuitive interfaces eliminate guesswork and help-desk work.

**Whatever your printing needs, there's a Zebra printer for you** and an army of 10,000 partners on five continents ready to hear your input and improve your business output.

**The result is a performance edge** for your front line and a strong competitive edge for your business.



# Relentless Performance in Any Environment.

**Printing must happen, no exceptions.** If warehouses can't print shipping labels, customers can't get products. If drivers can't print receipts, invoices can't be processed. And if you can't print ID access cards, then security could be a concern. Get it done with Zebra thermal printers. They're designed with one purpose—to help you perform your best. **In any environment. Any application. Any condition.**



## Transportation and Logistics

**Deliver non-stop service from the first mile to the last.**

- Cross-docking and stocking
- Picking and packing
- Shipping and receiving
- Inventory management
- Proof of delivery
- Rental car return



## Manufacturing

**Ratchet up productivity from the plant floor to the front door.**

- Work in process
- Compliance labeling
- Parts management
- Equipment maintenance
- Traceability
- Quality assurance



## Healthcare

**Strengthen patient safety from admissions to discharge.**

- Positive patient identification
- Laboratory / pharmacy management
- Asset management
- Accurate specimen labeling
- ID and access control



## Retail and Hospitality

**Give customers an experience that keeps them coming back.**

- Product pricing
- Cycle counts
- Mobile point of sale
- Proof of purchase
- Gift and loyalty cards
- Event and season passes
- ID badges
- Membership cards



## Government

**Improve services and safety with fast, accurate printing that's secure.**

- E-citation
- Health and human services
- Emergency management
- Military supply chain
- Identity management
- Code inspections
- Exchange services



# Printers Are a Start. But a Complete Enterprise Solution Should Go End-to-End.



When you're looking for enterprise solutions, look beyond printers. Consider intelligent mobile computers, multi-tasking tablets and accurate scanners that integrate easily, pair instantly and talk freely to one another. Think how much better that would make management, usage and sharing of critical information.

Reliability and peak performance are also a must. You'll have that with Zebra's edge-to-edge portfolio. Each device is strong alone. Yet together, they'll make your workers unstoppable.

# Did That Come Out Right? It Did, If You Used Zebra Certified Supplies.

Not every supply is worthy of the Zebra name. Only the toughest, most consistent and highest performing supplies will be. Anything less is a compromise in uptime and expense.

## Exceptionally Consistent. Consistently Exceptional.



### Rigorously Tested

Our 23-point inspection keeps work and printers from coming to a standstill.



### No Substitutions Allowed

Unlike other vendors, we never swap material to cut costs. That's because we know that inconsistency will cost you in productivity and repairs.



### Zebra Printer Compatibility

Compatible inks, varnishes and tools ensure printers and workflows don't break down.



### Stringent Standards

Our supplies are designed to meet industry standards, so you can meet compliance goals.



### Non-Abrasive

Sandpaper-like label surfaces cause printhead elements to fail prematurely, resulting in unreadable labels.

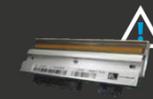


### Made Tough

You work in hot, cold, damp and dusty environments. So do our supplies.



## Inconsistent Printer Supplies Cost You.



Printheads wear out prematurely.



Pre-printed color transfers to the printhead and causes print quality issues.



Inconsistent materials impact readability.



Adhesive oozes and causes printer jams.



They fail in the field.



Barcodes fade; labels fall off.



# Zebra Industrial Printers

Industrial Strength for Industrious Workers.

These rugged printers are designed to work in the harshest environments. They produce high volumes of labels at high speeds, under the most punishing of conditions.



# Zebra Desktop Printers

Made to Fit Your Needs, Space and Budget.

Tight on room and money? No worries. No need to sacrifice performance for savings. Our desktop printers pack in industry-leading capabilities in a compact and cost-effective solution made with your workplace in mind.

MIDRANGE

## ZT400 Series

Sturdy, Simple, Smart

This printer combines field-proven reliability with advanced printing speeds, ease of use and connectivity, along with RFID capabilities, for real-time visibility.



PREMIUM

## ZE500

OEM Print Engine for Next-Gen Solutions

This innovative and RFID-ready engine is built specifically to minimize interruptions by easing usage, integration and service.



VALUE

## ZT200 Series

Small in Price, Big in Ease and Performance

Don't let the small price tag and small footprint fool you. This printer offers application versatility, effortless management and integration. And it also comes cloud-ready.



PREMIUM

## ZT510

Essential Features for Heavy Duty Printing

Robust durability on the outside. Ease, control and visibility on the inside. All at a price that's gentle on the wallet.



PREMIUM

## ZT600 Series

Intelligence and Industrial Brawn

Rugged environments. Demanding applications. Cloud connectivity. And RFID capabilities. These printers keep your operations running 24/7.



MIDRANGE

## ZD410

The "Fits Anywhere" 2-Inch Printer

Maximize the tightest spaces to output the highest quality supplies. This flexible printer fits IT's needs too, with painless integration, management and adaptable connectivity options.



MIDRANGE

## ZD420

Ultra Fast, Ultra Easy-to-use 4-Inch Printer

At-a-glance status icons, the flexibility to add new options on site and a ribbon cartridge model with split-second loading.



PREMIUM

## ZD500R

Bring UHF RFID Printing to Your Desktop

Compact and easy-to-use, this RFID printer delivers Print DNA intelligence and advanced features for convenient, simple operation.



VALUE

## GC420

Affordability that Doesn't Compromise Ability

Rich in features, yet low in price, these printers deliver an easy setup, friendly interface and durable construction for uptime that won't drive up costs.



PREMIUM

## ZD510-HC

Wristbands Printed by a Specialist

Free up staff to expedite care with easy-to-use, wristband-cartridge printers. Durable wristbands ensure barcodes and IDs can be positively verified.



PREMIUM

## ZD620

The Most Advanced Desktop Printers

Packed with the most features of any Zebra desktop printer, the ZD620 delivers superior application flexibility, uncompromising quality, relentless productivity and unbelievable manageability.



# Zebra Mobile Printers

On the Go. On Time. On Demand.

Spot-on service takes a non-stop printer. One that won't break or take a break. That's why Zebra's compact and comfortable Link-OS® mobile printers package intelligent performance and hard-as-nails durability for go-getters like you. Add accessories, and you're on your way to peak performance.



# Zebra Card Printers

Capabilities with Credentials.

Printing superb ID badges, event passes, credit and loyalty cards shouldn't be difficult. With Zebra's line of pioneering card printers, it won't be. Featuring user-driven design, they come already trained and ready to automate and simplify every step of the process.

MIDRANGE

## ZQ300 Series

The Little Printers that Deliver Big Value

Designed for inside and outside usage, these versatile printers offer two print widths. Work a full shift with leading battery technology that reduces power consumption by 30%. Optimized for receipts, they can also print labels.



PREMIUM

## ZQ600 Series

Zebra's Most Versatile Mobile Printer Series

Take the legendary QL printers and make them even smarter, faster, simpler and more secure. We did. The result is the transformative ZQ600 Series. It will reboot what you think of mobile printing. Ideal for labels, they can also print receipts.



MIDRANGE

## ZC300 Series

You've Tried Hard; Now Try Easy

Ground-breaking simplicity: Print ID, access, payment and membership cards without all the drama. Satisfaction goes up; stress levels go down.

Note: The ZC350 is not available in APAC.



PREMIUM

## ZXP Series 9

Fastest Throughput with Fantastic Output

Custom-built for high security applications, this reliable, hassle-free printer produces photo-quality cards at lightning fast speeds.



ZC300 ZC350



VALUE

## ZQ110

Pocket-Size Printer for Pint-Size Budgets

Ideal for the ever-moving employee, who needs to print receipts and tickets on demand. Just eight ounces and two inches, it easily slips into a pocket and falls asleep when not in use to save power. Optimized for receipts.



PREMIUM

## ZQ500 Series

For the Rough and Tumble World

Rugged, this printer series is built to withstand repeated drops, spills and shocks. Yet, it's friendly to users—even those wearing gloves—as well as IT when it comes to integration and management. Perfect for receipts, the ZQ520 outputs labels, and the ZQ520 prints RFID tags.



PREMIUM

## QLn420

Higher Quality Printing with Lower Power Consumption

Move your business forward with this productivity-boosting printer that takes the QL platform benefits to the nth level. Its easy integration will save you IT time and costs. Optimized for labels, it can also print receipts.



VALUE

## ZC100 Series

Simple, Secure, Single-Sided Printing

Slim and sleek, the ZC100 fits in anywhere and offers fool-proof ribbon changing and fail-proof card feeding and loading.



PREMIUM

## ZXP Series 7

Highest Operational Efficiency with Great Output

Produce great looking cards. These printers are made for the highest throughput and best reliability. Simultaneously print, encode and laminate high-capacity consumables, including RFID cards.



PREMIUM

## ZC10L

Exceptional Large-Format Cards and Badges

Made specifically for the hospitality industry, the ZC10L prints stunning edge-to-edge, full-color, custom, oversized cards and badges in one printing process.



# Print DNA

Transforms Printers from the Inside.

**Gain business-catalytic capabilities.** No other vendor offers you so much to drive performance and empower the front line in so many ways. It starts with embedded intelligence—a unique set of software, applications and utilities—that gives Zebra printers expansive capabilities for exponential results.



## Management Tools

Effortlessly add and control large volumes of Link-OS® printers from anywhere.

- ✓ Implement large-scale deployments
- ✓ Identify Link-OS printers on networks
- ✓ Configure printers to block unwanted access and ensure data and infrastructure are protected
- ✓ Quickly troubleshoot remotely



## Visibility Tools

Sense and analyze the status of Link-OS printers in real time.

- ✓ Preempt problems by seeing printers' status
- ✓ Replace manual asset tracking spreadsheets
- ✓ Integrate with popular enterprise mobility management (EMM) tools



## Development Tools

Integrate what's now with what's next in technology, just like that.

- ✓ Securely connect directly to the cloud
- ✓ Quickly install new printers into complex networks and ERP environments
- ✓ Create native apps across multiple platforms



## Productivity Tools

Elevate printer performance, so man and machine work at their peak.

- ✓ Slash training time and workloads with a common UX
- ✓ Instantly launch an app or web page
- ✓ Increase accuracy and speed of output
- ✓ Print more languages than ordinary printers



Powered by the most intelligent printer operating system



## Zebra Signature Services

Data insights from the technologies at the edge of your network can open up a world of new commercial opportunities. But without the right skills or resources, you could miss out on the full benefits. **Zebra Signature Services accelerate your ability to unlock intelligence** from your data, so you can run your business more productively.

## Global Services

Maximize Uptime and ROI.

Whether it's understanding operational utilization, maximizing predictability and uptime or simply unlocking the data of your edge devices, Zebra's portfolio of services provides **expertise every step of the way.**

## Zebra OneCare™ Support Services

Constant, peak performance. That's the upside of protecting your investment with our support services. You eliminate the unexpected disruptions and unbudgeted repair expenses. Whether you need comprehensive coverage, assistance with technical issues, software updates or on-site support, there's a Zebra OneCare Support Service that's right for you\*.

Choose from three service levels:

Zebra OneCare Essential	Zebra OneCare Select	Zebra OneCare Premier**
<ul style="list-style-type: none"> <li>○ Comprehensive repair services</li> <li>○ Software support</li> <li>○ 8x5 technical support (plus 24x7 online support)</li> <li>○ 3-day repair turnaround service</li> <li>○ Device Diagnostics** and Support Dashboard***</li> </ul>	<ul style="list-style-type: none"> <li>○ All the features of Essential Service</li> <li>○ Next business day advanced device replacement</li> <li>○ Commissioning services (app loading and configuration management)</li> <li>○ 24x7 helpdesk support</li> </ul>	<ul style="list-style-type: none"> <li>○ All the features of Essential and Select Services</li> <li>○ Operational Visibility Service</li> <li>○ Software release management</li> <li>○ Service delivery manager</li> <li>○ Managed device service desk</li> </ul>

## Zebra OneCare™ Visibility Services

Go beyond traditional repair services. See the location, status and full state of critical assets to preempt problems, optimize utilization and amplify performance.

### Asset Visibility Service (AVS)

Gain at-a-glance visibility into asset inventory and the health of all your Zebra mobile computers and Link-OS® networked printers with this quickly activated subscription-based service. No on-site equipment or MDM / EMM needed.

### Operational Visibility Service (OVS)

You can't manage what you can't see. OVS solves that with the advanced insight an EMM solution alone cannot provide. From a single pane of glass on a cloud-based portal, gain deep visibility into your mobile computers and printers with predictive analytics to prevent potential device issues, and help maximize workforce productivity and business efficiency.

\* Service features and/or repair turn-around time may differ by country

\*\* Zebra Mobile Computers only

\*\*\* Zebra Mobile Computers and Scanners only



See what printers improve  
front line performance.

Visit [www.zebra.com/printers](http://www.zebra.com/printers)

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